



IN THE KITCHEN AND ON THE ROAD WITH DORIE

Saturday, 17 May 2008

Greyston Bakery Do Goodies: Eat a Brownie, Do Good



Here's a chance to have your cake and eat it too: Buy a brownie made by the **Greyston Bakery** and 100% of the profits will go to the **Greyston Foundation**, a network of spiritually-rooted, entrepreneurial community development programs that provides jobs, childcare, health services and community gardens to help individuals and families become self-sufficient.

Called **Do Goodies**, they come in four varieties - Chocolate Fudge; Walnut Fudge; Espresso Bean; and Brown Sugar Blondie; cost \$2.49/generous brownie; and carry the following endorsement from **Ben Cohen** and **Jerry Greenfield** of **Ben&Jerry's**: "The only brownies we ever eat!"

Actually, not only are Greyston Bakery's brownies personal favorites of Ben & Jerry, these are the brownies the guys fold into their ice cream: The

Brownie Artisans (I love the title) at Greyston are the exclusive producers of B&J's brownie mix-ins.

The brownies have a deep, deep chocolate flavor (they're made with unsweetened Belgian chocolate) and are super-fudgy, as in creamy and dense (and not at all cakey).

For now, the brownies are buyable at: Whole Foods (NY and NJ); Balducci's; Good & Natural (Bronx); Westerly Natural Market; Fairway; Kings (NY and NJ); Food Emporium and Gristedes.

If you don't live near a Do Goodie store, you can still get a taste of Greyston Bakery by baking from the book: **The Greyston Bakery Cookbook: More Than 80 Recipes to Inspire the Way you Cook and Live**. The cookbook is terrific and it's written by a friend and someone many of you may know, **Sara Kate Gillingham-Ryan**, the founder of **The Kitchn** at **Apartment Therapy**.



It's not often you can over-do it in the brownie department and feel really good about it. At last, a(n almost) guilt-free indulgence.